EDITORIAL NOTES

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CORPORATION OF CORPORATIONS AND COMBINATIONS OF COMBINA-TIONS.

An article by Paul M. Mazur in The Harvard Business Review discusses retail distribution. In his opinion there will be consolidations of department stores into large powerful groups. The developments of chain stores and department stores are analyzed and Mr. Mazur contends that in several directions "the department store has an advantage over the specialty and chain store. The well-established department store, for instance, has built up a goodwill and reputation that no chain or specialty shop can achieve in a long period of time. The latter must go through an expensive stage of development and operate in high-priced streetfloor locations to obtain the good-will now held by the department store. Then, too, the department store has a relatively large volume of business, which permits advertising on a scale which the limited business of each city's chain or specialty shop cannot afford."

Reference is made to large combinations that have been effected of department stores and, further, that chain stores are entering the department store field.

Figures of the U. S. Department of Commerce indicate that chain stores have increased considerably faster than the department stores, and that both have gone ahead of the mailorder houses.

"But what has this to do with us?" You may ask. The scheme adopted by one line and successfully conducted suggests the idea to all other lines, and this emphasizes the need

of legislation which will hold pharmacy to pharmacists and ownership of pharmacies to pharmacists. It will require coöperative coördinated effort on the part of all branches of the drug industry. The sooner such coöperation and coördination is effected the better it will be for all concerned. The establishment of the Headquarters for American Pharmacy represents a move in the right direction and is an essential for success. "Who makes quick use of the moment is a genius of prudence"let the remainder of the required million be subscribed promptly, all will be helped and only a comparative few have subscribed to the fund; some have given generously and, as a result, the fund now amounts to \$400,000; have a part in the undertaking, let the building be yours and ours.

A NEW METHOD FOR MAKING EMUL-SIONS.

Henry G. Ruenzel, of Milwaukee, exhibited several emulsions at the section meeting on Practical Pharmacy and Dispensing in Buffalo, for which he presented a general formula and method of preparation. He contributed this as a continuation of work reported at the meeting of the Wisconsin Pharmaceutical Association of this year, as chairman of the Committee on Research and Investigation. The emulsification method is applicable to both fatty and fixed oils. One of the samples shown was a concentrated emulsion representing fifty per cent. of castor oil and this can be reduced by the addition of water or other diluent, by the "bottle method." The concentrated emulsion referred to is made up of acacia, 1 drachun; alcohol, 1 drachun; glycerin, 4 drachuns; water, 2 drachuns; and castor oil, 8 drachus. The alcohol is incorporated with the acacia and allowed to stand for about onehalf hour. The glycerin and water are then added and lastly the castor oil, and by simply shaking, as the additions are made, a perfect emulsion results.

For the making of emulsions of volatile oils, the acacia is replaced by tragacanth in like amount. The contributor insists that the gums used in making the emulsions must be of U. S. P. quality. He exhibited emulsions made last June which were still in perfect condition, and also samples made on the day of the meeting in Buffalo so that the emulsions of several months ago might be compared with the more recent ones. The appearance of these emulsions was the same. Mr. Ruenzel concluded by stating that the treating of watersoluble gums with alcohol for the purpose of making emulsions was, as far as he knew, a new application and he presented it as worthy of further investigation.

PERSONAL AND NEWS ITEMS.

The winner of the Fairchild Scholarship,* Ishua I. Seidman, was born in Newark, N. J.,



ISHUA I. SEIDMAN.

* For 1924—the report of the Fairchild Scholarship Committee will appear in October JOURNAL, Λ . PH. A.

October 25, 1905. He received his elementary education in the Public Schools of his home city; choosing a technical course preparatory to the study of engineering, his studies were continued at the East Side High School of Newark. At the start of the second year in High School, 1920, he was employed by David Bergman, a Newark pharmacist. This employment interested him in pharmacy. He graduated from the East Side High School with honors in 1923.

In September, 1923, he matriculated at the New Jersey College of Pharmacy where he made an unusually high record in all of his studies and he won all three of the prizes for Junior students. These records follow: Materia Medica, 90; Physiology, 100; General Chemistry, 98; Pharmaceutical Chemistry, 100; Botany, 97; Analytical Chemistry, 98; Pharmacy, 97; Mathematics, 100.

Dr. I. M. Kolthoff, Professor of Pharmacy in the University of Utrech, Holland, participated in the work of the sections of the American Pharmaceutical Association at Buffalo. Hc presented a paper before the Scientific Section, and the Association elected him to honorary membership.

Dr. Kolthoff expects to visit some of the larger cities of the East and central West before returning to Holland.

On account of the death of his mother, Ex-President Julius A. Koch did not attend the meeting of the American Pharmaccutical Association. He was missed from the Convention and also his daughters who are frequent visitors during convention week. Regrets and sympathy were expressed by the members.

The American Journal of Clinical Medicine devoted considerable space in a recent issue to a series of radio talks on "The Relation of the Pharmacist to the Public," by **Dr. F. J. Wulling**, of the University of Minnesota, College of Pharmacy. In these radio talks the Dean also emphasized the importance of the campaign for raising one million dollars for the erection of the Headquarters Building by the American Pharmaccutical Association.

The August number of the Carolina Journal of Pharmacy is dedicated to Charles B. Miller, of Goldsboro, N. C., a member of the American Pharmaccutical Association. The JOURNAL speaks of him as a "lifelong Tar Heel who has continuously been a retail drug-store proprietor for thirty-five years and a devoted worker in the North Carolina Pharmaceutical Association for an equal period of time." Frederick J. Banting, of Toronto, has been awarded the Rosenberg Medal by the University of Chicago, and the honorary degrees of Ductor of Science and Ductor of Laws were conferred on him by the same University.

Among the Canadian visitors at the Buffalo Convention were: **Professor G. A. Burbridge** of Halifax, **Alexander Stewart** of Guelph, and also **Frank A. Jacobs**, Secretary of the Canadian Pharmaceutical Association.

One of the most interesting pictures of the A. Ph. A. convention week was that in which the chairman of the Campaign Committee, H. A. B. Dunning, turned over to Chairman J. H. Beal of the Headquarters Committee, a check for \$25,000 donated by William R. Warner & Company to the Headquarters Building Fund. Published in *Pharmaceutical Era*.

Dr. W. W. Charters of the personnel department of the Carnegie Institute of Technology attended the joint meeting of the American Conference of Pharmaceutical Faculties and the National Association of Boards of Pharmacy. He spoke on the "Commonwealth Study of Pharmacy," and presented some very interesting data which had been collected thus far in an effort to standardize pharmacy. He explained the methods followed, and the immense amount of material that has been collected for the purpose of arriving at definite conclusions regarding the service of pharmacy.

S. S. Dworkin in his paper presented before the New York Pharmaceutical Association emphasized the importance of pharmacists meeting the demands for biologicals. He said that some of the drugs and chemicals used in medical practice were being displaced and by biologicals, and unless pharmacists met the demands for such products it would represent a loss to business.

Fabius C. Godbold, Honorary President, A. Ph. A., 1915–1916, and member of the Association, since 1887, was sketched in the August Druggists Circular.

W. Bruce Philip evidently has the record for traveling to conventions. Aside from participating in the State meetings of the Pacific Coast he attended the Buffalo Convention of the American Pharmaceutical Association. He returned to his home, and will this month be in attendance at the meeting of the National Association of Retail Druggists. How many miles of travel this represents is left to the readers. Mr. Philip is now chairman of the House of Delegates, A. Ph. A.

Jackson Lee Prior who was in the employ of Sharp and Dohme for more than 30 years, and manager of the Atlanta Branch, died August 3rd at his home in Atlanta, Ga.

E. E. Brokmeyer who has been visiting in Europe for some weeks contributed an interesting article on "Pharmacy in England" to the N. A. R. D. Journal. Mr. Brokmyer will return in time to attend the meeting of the National Association of Retail Druggists.

Arthur Maas, professor of Pharmacy in the University of Southern California, who has been making an extensive tour of continental Europe, will return in time for the opening of the new college year.

The Philadelphia branch of the Mallinckrodt Chemical Works is now housed in their own new building, at 311 N. 3rd Street, Philadelphia.

Burroughs Wellcome and Company (U. S. A.), Inc., has recently been registered as a New York corporation with a capital of \$1,250,000.

OBITUARY.

CHARLES F. MANN.

Charles F. Mann died Friday, August 15, at his residence in Detroit, Michigan after a prolonged illness. He was born in Ann Arbor, Michigan, September 19, 1864, and began his career as a druggist in that city in the store of his father, the Hon. Emanuel Mann. In 1881, he engaged with the wholesale drug house of John Dodds & Company in Detroit, and in 1887 entered the retail drug business on his own account.

Mr. Mann was well known in pharmaceutical circles, both locally and nationally. He joined the American Pharmaceutical Association in 1903 and was one of the organizers of the Detroit branch. He served as treasurer, secretary and president of the Michigan State Pharmaceutical Association. He was treasurer, secretary and president of the Detroit and Wayne County Retail Druggists' Association. For a time he was treasurer and, later, president of the National Association of Retail Druggists. He retained his interest in the latter organization, and for seven years was a member of its executive committee; he was one of its organizers in St. Louis in 1898, and seldom, thereafter, missed a meeting. It was a great joy to him to be able to attend the silver anniversary meet-